

What is Play 4 Life Play 4 All?

Play 4 Life Play 4 All is an East Leake Parish Council led community based project aimed at refurbishing the Gotham Road recreation ground. The current play area is too small for our expanding village, the equipment is old and not challenging for older children, equipment suitable for disabled children is limited, and there is little seating and sheltered areas.

How did the project come about?

Results from the recent (2012) community plan questionnaire revealed that 70% of you felt that the play facilities at the centre of the village are in need of improvement. Our parent helpers have organised public drop-in events, held sessions with children within our schools, and visited uniformed groups and through this we have drawn up a 'wish-list'. We gave this to playground equipment suppliers who have come back to us designs for the new playground and again, we've been out into the community and have your feedback on these plans.

What is the ITV People's Millions competition?

The People's Millions is a partnership between the Big Lottery Fund and ITV, where the public help decide which local community projects get up to £50,000 of National Lottery funding. We had the opportunity to apply to the fund to refurbish the playground and now **we have made it to the final!** Together with the money set aside by the East Leake Parish Council we would have enough money to complete the work if we won. But we will only win this additional money if you vote; **if you don't vote, we won't win.**

Why should I vote for the project?

Even if you don't use the playground, we are sure that you would agree that this project would bring huge benefits to the village. Making East Leake a more desirable place to live will ensure people will continue to want to move into the area. Also, by bringing people into the village, local businesses will flourish bringing a new vibrancy to the village centre. And as you will read below, this is just a first phase in developing play and exercise facilities for all.

How do I vote for the project?

You will need to call the voting line which will open on TUESDAY 25TH NOVEMBER 2014 from 9am until midnight. The telephone number will be released on the day (with the majority of calls costing just 15p) and will be available on the peoples millions website (www.peoplesmillions.org.uk) and in The Daily Mirror. Telephone numbers will also be shown on the ITV regional early evening news programme broadcast on the 25th. Remember that you can vote up to 10 times and anyone in the country can vote for us so please ask family and friends.

Our vision for the project

We want everyone in the village to enjoy the facilities available within the village centre. Phase one of the **Play 4 Life Play 4 All** project is to refurbish the playground with the focus being on our children of all ages and abilities. However, included in our designs is seating and sheltered areas for parents and grandparents to socialise whilst children are playing safely. Further phases of the project will include providing better access to the site, further landscaping and facilities for picnics, and providing outdoor exercise equipment with a focus on adult health and wellbeing.

Where can I find out more?

Check out the ITV people's millions website (www.peoplesmillions.org.uk) and visit our project page to register your support (www.peoplesmillions.org.uk/2014-finalists/central-east/play-4-life-play-4-all).

Remember, remember the 25TH of NOVEMBER!

And please, please vote for our community project!

If you DON'T vote we WON'T win.